



Company websites, commerce experiences, customer portals and custom applications - planned, built, tested and handed over by Heytronix.



CHOOSE THE RIGHT SHAPE

Start with the job the digital experience needs to do.

These are service types, not named client case studies. The final structure depends on your audience, content, workflow, integrations and handover needs.

BE CLEAR AND CREDIBLE**Company & brand websites**

Responsive company, professional-service and campaign sites that make the offer clear and the next action easy.

HELP CUSTOMERS ACT**Commerce & booking experiences**

Product catalogues, enquiries, bookings and payment flows scoped around how your team fulfils each order.

ORGANISE REPEAT WORK**Customer & operations portals**

Secure spaces for customer accounts, internal workflows, records and reporting, shaped around the agreed process.

BUILD THE RIGHT TOOL**Custom web applications**

Purpose-built applications, dashboards and integrations for requirements that do not fit an off-the-shelf product.

A brochure is the beginning of the conversation. We confirm the exact pages, features, integrations, content responsibilities, acceptance checks and support arrangement in the project scope.

A PRACTICAL DELIVERY PATH

From first brief to a system your team can own.

The exact process scales with the work, but the decisions remain visible throughout.

01 - CLARIFY	Brief and scope	Define the users, outcomes, content, workflow, integrations, constraints and acceptance checks.
02 - SHAPE	Design in the real medium	Create the information structure and responsive interface around the approved scope.
03 - BUILD	Implement and test	Develop the agreed features, connect the required services and check the important journeys.
04 - HAND OVER	Launch with a clear owner	Deploy to the agreed environment and provide the documentation, access and support terms in scope.

WHAT HELPS US SCOPE IT WELL

- Who needs to use it and what should they be able to do?
- What content, catalogue or records already exist?
- Which external services or payment providers are involved?
- Who will approve the work and manage it after handover?

SERVICE MENU

Build, improve or keep the experience healthy.

Choose a starting point. Final scope, schedule and price are confirmed after the requirement is reviewed.

Launch and campaign pages

Focused pages for a product, event, offer or lead-generation campaign.

Business websites with content management

Multi-page sites your team can update through an agreed content workflow.

Commerce and booking

Catalogue, cart, enquiry, booking and payment journeys appropriate to the operating model.

Portals and custom applications

Accounts, workflows, dashboards, records, APIs and integrations scoped to the requirement.

Web audits

Performance, accessibility, security-header and experience reviews with prioritised findings.

Hosting and maintenance

Agreed hosting, updates, monitoring and maintenance arrangements for supported properties.

Provider accounts, licences, transaction fees, content production and third-party terms are identified during scoping. They are not implied by this brochure.

READY WHEN THE REQUIREMENT IS

Bring the problem. We will help shape the digital path.

Start with the outcome, the people involved and the workflow that needs to improve. We will review the requirement and confirm the next practical step.

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Engineering The Connected Future.

This brochure describes general service categories. It does not create a quotation, service commitment, delivery date or client relationship. A written scope and commercial proposal govern each engagement.